



Become a Journey Center Business Sponsor

...and help spread the exquisite fragrance of Christ in our community!

We are excited to announce that, beginning in January 2012, the Journey Center will be teaming up with *business owners* and *independent practitioners* who want to help the spiritually thirsty of Sonoma County encounter and be transformed by the love and light of Christ.

God has given us a vision for establishing these mutually beneficial partnerships in order to support the work of His Holy Spirit in and through all of us...here at the Journey Center and in your place of business... wherever He has planted us!

The Journey Center will promote your business in our newsletter, on our website, at the Center itself and when we are out in the community with our prayer booth. And in our monthly communication with our prayer team, we will ask our hundreds of team members to pray for God's blessing on your business and His wisdom for your business concerns (you can submit more specific prayer requests if you would like to).

Our Business Sponsors have the opportunity to choose to help support, through regular donations, a particular aspect of the Journey Center's mission...whatever you are most passionate about! We're currently raising funds for 17 "mini-grants"; together these capture the fullness of the Journey Center's mission and vision. You can see this document "*You Make It Possible for Us to be Here!*" at the Center, in a meeting with Joanna Quintrell, or on our website at http://journeycenter.org/YouMakeItPossible!_MissionPartnershipOpportunities_SonomaCounty.pdf

We invite you to prayerfully consider the possibility of becoming a Journey Center Business Sponsor; we would love the opportunity to be a blessing to you even as you are a blessing to us!

Please see other side for more details

How the Journey Center will publicize and promote your business:

1. ***In our newsletter:*** We distribute hundreds of newsletters every quarter at the Journey Center, through our many volunteers sharing them with friends, and out in the community when we take our prayer booth to various festivals, markets and events.
 - We plan to have an insert that features ads for each of our business sponsors and encourages people to patronize your business as a way of saying “Thank you for supporting the Journey Center!”
 - Your ad can include any kind of coupon or discount for those who find you through the Journey Center, though this is not required.

2. ***On our website:*** We will have a page on our website that features our business sponsors’ ads and will include a link to your website, if you have one.

3. ***At the Journey Center:*** We are often asked for referrals to various kinds of businesses and we have created a referrals folder called “The Journey Center Recommends”. Your business card or brochure will be placed in this folder and our staff and hosts will make referrals as the opportunity arises.

4. ***At the annual Human Race event:*** Every May we participate in *The Human Race*, along with over 5,000 folks... a wonderful event that raises funds for the many worthy nonprofits in our county. Your business will be featured at our booth.

Becoming A Journey Center Business Sponsor

We are very grateful for all of our Business Sponsors, who give as the Holy Spirit leads them!

The following are suggested minimum donations:

- *Independent Practitioners:* \$75 per month
- *Business Owners:* \$150 per month

Please contact Joanna Quintrell, Executive Director, to set up a meeting to talk about your interest in becoming a Journey Center Business Sponsor. She can be reached by phone (707-578-2121) or email (joanna@journeycenter.org).

Thank you for prayerfully considering this possibility or passing this on to a friend!